



Ministry of Economy  
and Industry  
Foreign Trade Administration



# Israel's Legal-AI Tour

## Tel Aviv, Israel

9.10.23 – 12.10.23

**Registration**

**<https://forms.gle/3BRoa1itLUswrdWq8>**

## OVERVIEW

After last year's success of our first LegalTech Innovation Tour, we have decided to go again and with an even more interesting agenda. With help from our partners at the Israel Export Institute, the UK-Israel Economic Mission and the US-Israel Trade Mission have worked together to create a tour that will highlight and boast some of the most innovative technology Israel has to offer.

We have created a trip that will not only cover the space of LegalTech but also touch on subjects concerning the extremely topical world of Generative AI and Fintech within the Legal Services industry. The trip will give participants the chance to also understand some fantastic solutions in the spaces mentioned but get to meet with investors, law firms and corporates who are implementing this type of technology into their systems to the best of their advantage.

## DATES

The delegation is scheduled for Monday 9<sup>th</sup> October through to Thursday 12<sup>th</sup> October.

## ARRIVAL

There are two options for arrival for delegates:

1. Weekend/Sunday 8<sup>th</sup> October
  - i. In order to make it for the whole day on the Monday
2. Monday 9<sup>th</sup> October
  - i. Morning arrival to make it for the first drinks event of the evening (please see agenda below)

## COSTS

There is no cost involved in joining the delegation per se. The Trade Mission and its partners will cover agenda arrangements and transfers included in the plan. We are happy to suggest hotels with discounted rates in Tel Aviv city centre.

## NOTES

Please note that the agenda can be customized based on specific interests and areas of focus; plus we are more than happy for delegates to pre-arrange meetings before they arrive with partners of theirs in the country.

AGENDA

Monday, October 9 <sup>th</sup> , 2023			
<b>ARRIVAL</b>			
<b>Time</b>	<b>Activity</b>	<b>Content</b>	<b>Location</b>
<b>15:00 – 17:00</b>	<b>Visit and Tour of the <a href="#">Peres Centre of Innovation</a></b>	<p>Will be meeting at the Peres Centre of Innovation to begin the tour to give delegates a taste of the innovation culture coming out of Israel.</p> <p>The Peres Center for Peace and Innovation, founded in 1996 by the late President of Israel, Shimon Peres, develops and implements impactful and meaningful programs with a focus on promoting a prosperous Israel, nurturing and highlighting Israeli innovation, and paving the way for shared-living between all of Israel's citizens and lasting peace between Israel and its neighbors.</p> <p>(This part of the tour is optional due to different arrival times of delegates, but we recommend it for people visiting Israel for the first time)</p>	<i>Kedem St 132, Tel Aviv-Yafo, Israel</i>
<b>18:00 – 21:30</b>	<b>Evening/ Welcoming drinks at <a href="#">Amit Pollak Matalon &amp; Co.</a></b>	<p>We will then be hosted by our partners at Amit, Pollak, Matalon &amp; Co. who will be hosting us for drinks at their fantastic new offices in North Tel Aviv.</p> <p>Will be a great way for all the delegates to meet each other and to also chat to some partners at one of Israel's biggest law firms.</p> <p>(If arriving later in the day and unable to make the Peres Centre, then we recommend meeting us at APM's offices)</p>	<i>Raoul Wallenberg St 18, Tel Aviv-Yafo, Israel</i>

Tuesday, October 10<sup>th</sup>,  
2023

**LEGALTECH**

<b>Time</b>	<b>Activity</b>	<b>Content</b>	<b>Location</b>
<b>09:30 – 12:00</b>	<b>Morning at Nvidia’s In-House Legal Department</b>	<p>We will begin our morning by visiting Nvidia, one of Israel’s largest corporate in-house legal departments. There we will meet with their legal team and understand the LegalTech approach they have taken and see how they have adapted their Legal services to fit with the changing tech environment, along with an introduction to Israel’s ecosystem:</p> <ul style="list-style-type: none"> <li>• 09:30 – 10:15am: Presentation on Israel’s ecosystem from Zaffir Neuman, Head of Legal Department at Israel Innovation Authority</li> <li>• 10:15 – 10:30am: Coffee Break</li> <li>• 10:30am – 12:00pm: Roundtable discussion with Nvidia’s In-House Legal Dept., Vintage Partners and tech&amp;law Israel to discuss the LegalTech landscape in Israel currently. On top of that, we will be joined by other in-house legal departments at associations from Israel.</li> </ul> <p>NVIDIA's high-performance GPUs and AI technologies enhance legal technology by enabling faster data processing, predictive analytics, e-discovery, natural language processing, and immersive visualization. These advancements streamline legal processes, improve data analysis, and support efficient decision-making in the legal industry.</p> <p>The Israel Innovation Authority, responsible for the country’s innovation policy, is an independent and impartial public entity that operates for the benefit of the Israeli innovation ecosystem and Israeli economy as a whole. Their role is to nurture and develop Israeli innovation resources, while creating and strengthening the infrastructure and framework needed to support the entire knowledge industry.</p> <p>Tech&amp;Law leads the legal tech field in Israel and is considered the ‘gateway’ to Israel in the sector, heading and run by Zohar Fisher.</p> <p>Vintage Investment Partners is a global venture platform invested in the world's leading venture funds and startups, driving digital innovation across industries. They are “blue-collar” investors working for their investments by leveraging a detailed, proprietary database of over 15,000 investors and partners.</p>	<i>Yitzhak Sadeh St 4, Tel Aviv-Yafo, Israel</i>

<p><b>12:30 – 14:00</b></p>	<p><b>Visit to <a href="#">Herzog Fox Neeman's Offices</a></b></p>	<p>After our visit to Nvidia, we will travel next door to Herzog Fox &amp; Neeman's Offices, one of Israel's oldest law firms. There we will meet with their partners and understand the LegalTech approach they have taken and see how they have adapted their Legal services to fit with the changing tech environment.</p> <p>Here we will have lunch and some fantastic discussions around:</p> <ul style="list-style-type: none"> <li>• Practical Use of Global LegalTech Solutions and Database and AI</li> <li>• Legal Design and Electronic Signature in AI-generated Legal ecosystem.</li> <li>• Presentation from ApparentAI</li> </ul>	<p><i>Herzog Tower 6 Yitzhak Sadeh St, Tel Aviv, Israel</i></p>
<p><b>14:30 – 17:00</b></p>	<p><b>Visit to <a href="#">Epstein Rosenblum &amp; Maoz</a></b></p>	<p>We will then be hosted at Epstein Rosenblum &amp; Maoz's offices in Tel Aviv, where they will host us for B2B meetings with a selection of companies from Israel's LegalTech ecosystem, such as:</p> <ul style="list-style-type: none"> <li>• <a href="#">Darrow</a></li> <li>• <a href="#">Lawflex</a></li> <li>• <a href="#">SuperLegal</a></li> <li>• <a href="#">Legato</a></li> <li>• <a href="#">LawGeex</a></li> </ul> <p>Epstein will also be hosting a small presentation about their in-house business development team that works with Israeli LegalTech systems and how they see the Israeli market.</p>	<p><i>Alon Towers, Tower 2, 36th Floor, 94 Yigal Alon Street, Tel Aviv, Israel</i></p>
<p><b>17:00 – Close of play</b></p>	<p><b>Free evening in Tel Aviv</b></p>	<p>In the evening, you will be allowed to visit and travel around Tel Aviv as you please.</p> <p>We have some great recommendations for where to go, our alternatively you can join the tour lead, Cameron, for dinner and drinks!</p>	<p><i>Tel Aviv, Israel</i></p>

**Wednesday, October 11<sup>th</sup>,  
2023**

**AI/GENERATIVE AI**

<b>Time</b>	<b>Activity</b>	<b>Content</b>	<b>Location</b>
<b>09:30 – 11:30</b>	<b>Morning visit to Google's Offices</b>	<p>We will start our AI/Generative AI Day at Google's offices in Tel Aviv.</p> <p>The morning will consist of panel discussions with their engineers who are working on the latest developments in their Generative AI technology, plus insight from the innovation team into our AI is becoming a key component of the company.</p> <p>On top of that, we will get a chance to speak to and have roundtable conversations with some of the Israeli companies they are working with too.</p> <p>(More details to come in the future about the specific structure of the day)</p>	<i>Electra Tower, Yigal Alon St 98, Tel Aviv-Yafo, 6789141, Israel</i>
<b>12:00 – 14:00</b>	<b>Site Visit and Lunch at <a href="https://bria.ai">Bria.ai</a></b>	<p>To start our afternoon, we will be visiting Bria AI, one of Israel's fastest growing and AI companies. They will show us their site along with hosting us for lunch for the day.</p> <p>Bria empowers developers and enterprises to build amazing products, accelerating visual content creation and capture true business value with Visual Generative AI, while meeting copyrights and practicing responsible AI.</p>	<i>Tel Aviv, Israel</i>
<b>14:30 – 16:30</b>	<b>B2B Meetings at Israel Export Institute</b>	<p>Just after lunch, we will travel to the Israel Export Institute's offices, whereby we will be joined by an array of advanced AI companies.</p> <p>Here we will conduct a 'speed-dating' style event with all the companies and the delegates involved. Each delegate will get the chance to have one-to-one meetings with the companies in the afternoon.</p>	<i>HaMered St 29, Tel Aviv-Yafo, Israel</i>
<b>18:00 – EOD</b>	<b>Networking drinks with Checkpoint</b>	<p>In the evening, we will go to visit Check Point Software's rooftop Ventures offices, where we will be hosted by them for networking drinks with some of the companies they have invested in the space of AI/Generative AI and Security.</p> <p>Check Point is an American-Israeli multinational provider of software and combined hardware and software products for IT security, including network security, endpoint security, cloud security, mobile security, data security and security management.</p>	<i>Check Point Software Technologies, Shlomo Kaplan 5, Tel Aviv</i>

Thursday, October 12<sup>th</sup>,  
2023

**FINTECH**

<b>Time</b>	<b>Activity</b>	<b>Content</b>	<b>Location</b>
<b>09.30 – 11:30</b>	<b>Fintech Networking Brunch at Israel Export Institute</b>	<p>We are going to be hosted at the Israel Export Institute for a Fintech Networking Brunch. We will be joined by several early-stage companies who will showcase their technologies.</p> <p>Will be an opportunity to understand more about a fast-growing sector in Israel with many new emerging technologies within it also.</p>	<i>HaMered St 29, Tel Aviv-Yafo, Israel</i>
<b>12:00 – EOD</b>	<b>Visit to Jaffa and Tour</b>	<p>To conclude our tour, we will be travelling to Jaffa, whereby we will be having lunch at the market and having a small tour of the area.</p> <p>It's a great way to conclude the tour and understand more about a fantastic part of one of the oldest cities in the country with some incredible heritage and food.</p> <p>After the tour, we'll then be making our own back to our hotels and travelling back home. (The tour is optional for all guests dependent of timings of flights etc.)</p>	<i>Jaffa Clocktower, Israel</i>

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